

2023

HERO²

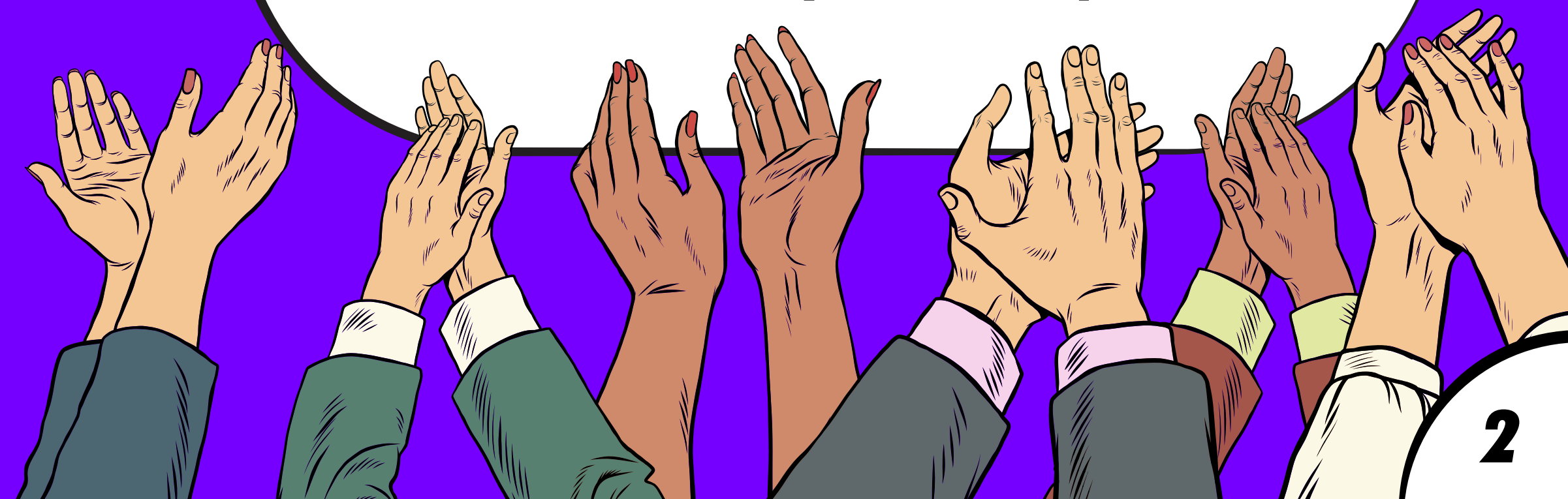


**HERO SQUARED PRODUCTIONS
IS AN AMERICAN-OWNED,
FULL SERVICE PRODUCTION
COMPANY BASED IN BUDAPEST,
HUNGARY, WITH A SATELLITE
OFFICE IN ZAGREB, CROATIA.**

***After many years of working with a
variety of filmmakers and budgets, we
know that only with true independence
can we best serve today's filmmakers.***

BOOM!!!

***We are able to work across the region with
a network of proven co-producers and crew
to address each production's needs in Central
& Eastern Europe – and beyond!***



REBATE

Optimization of the Hungarian Rebate accross the entire budget.

1 The rebate is uncapped and has no minimum or maximum spends.

2 The incentive is a Cash Rebate – not a credit you need to shop around!

3 30% of all local Hungarian costs qualify

4 The current 30% Rebate is approved by the EU until 2024.

THE REBATE IS NOT APPLICABLE TO SOAP OPERAS, COMMERCIALS AND PORNOGRAPHY

PHYSICAL PRODUCTION

Everything from preliminary budgets to final execution, for film, television, and commercials

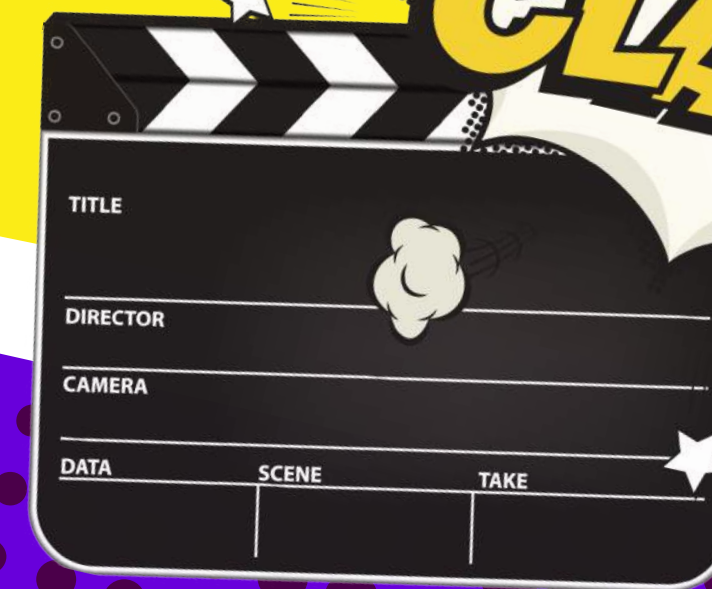
5 The Hungarian Rebate is bankable – UK, US and Hungarian banks offer cashflow loans against it.

6 A capped portion of your foreign cost also qualify, increasing the effective Rebate amount on your local spend up to 37,5%!

7 Films, television series, documentaries, short films and music videos all qualify.

FINANCING

★ Access to local cashflow loans, and a network of international film financiers



HUNGARIAN REBATE SCENARIOS

	HUNGARIAN SPEND	NON-HUNGARIAN SPEND	BASIS OF TAX REBATE	TAX REBATE 30%
BUDGET 1	10M €	0 €	10M €	3 000 000 €
BUDGET 2	10M €	2,5M €	12,5M €	3 750 000 €
BUDGET 3	10M €	20M €	12,5M €	3 750 000 €

BUDAPEST

Budapest is the second biggest film production hub in Europe after London. Great infrastructure. 33 stages across 5 film studios, a Panavision partner and top of the line grip equipment.

33

stages

5

film studios



**No unions.
No fringes on crew.**



**Film friendly
locations.**



**Over 350 million €
of production / year.**



**Word-class set
constructions.**

HUNGARY

**productions that chose Hungary
as locations:**

BORGIAS

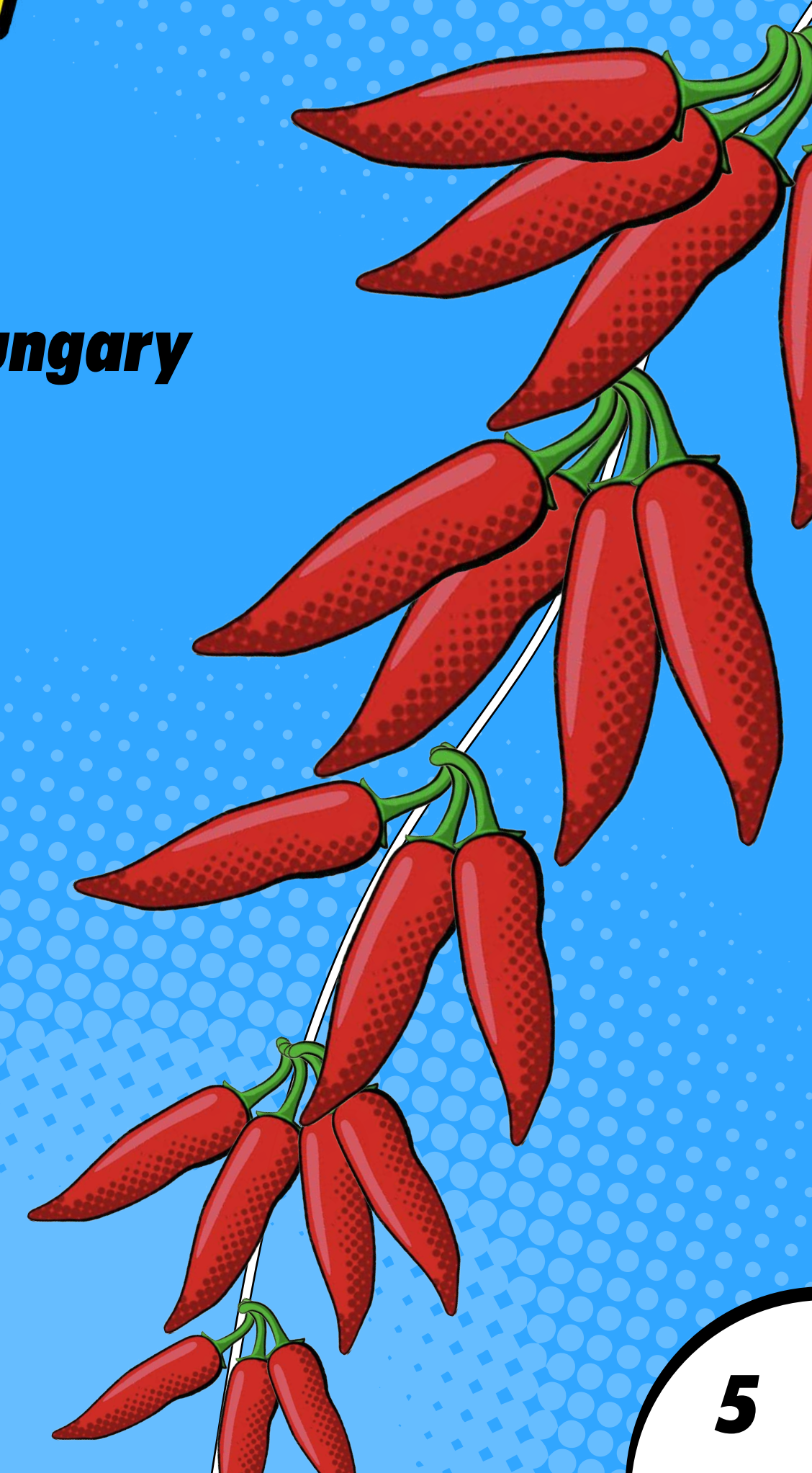
WORLD WAR Z

ATOMIC BLONDE

SPY

BRING HIM HOME

...AND MANY MORE



WE ALSO WORK IN...

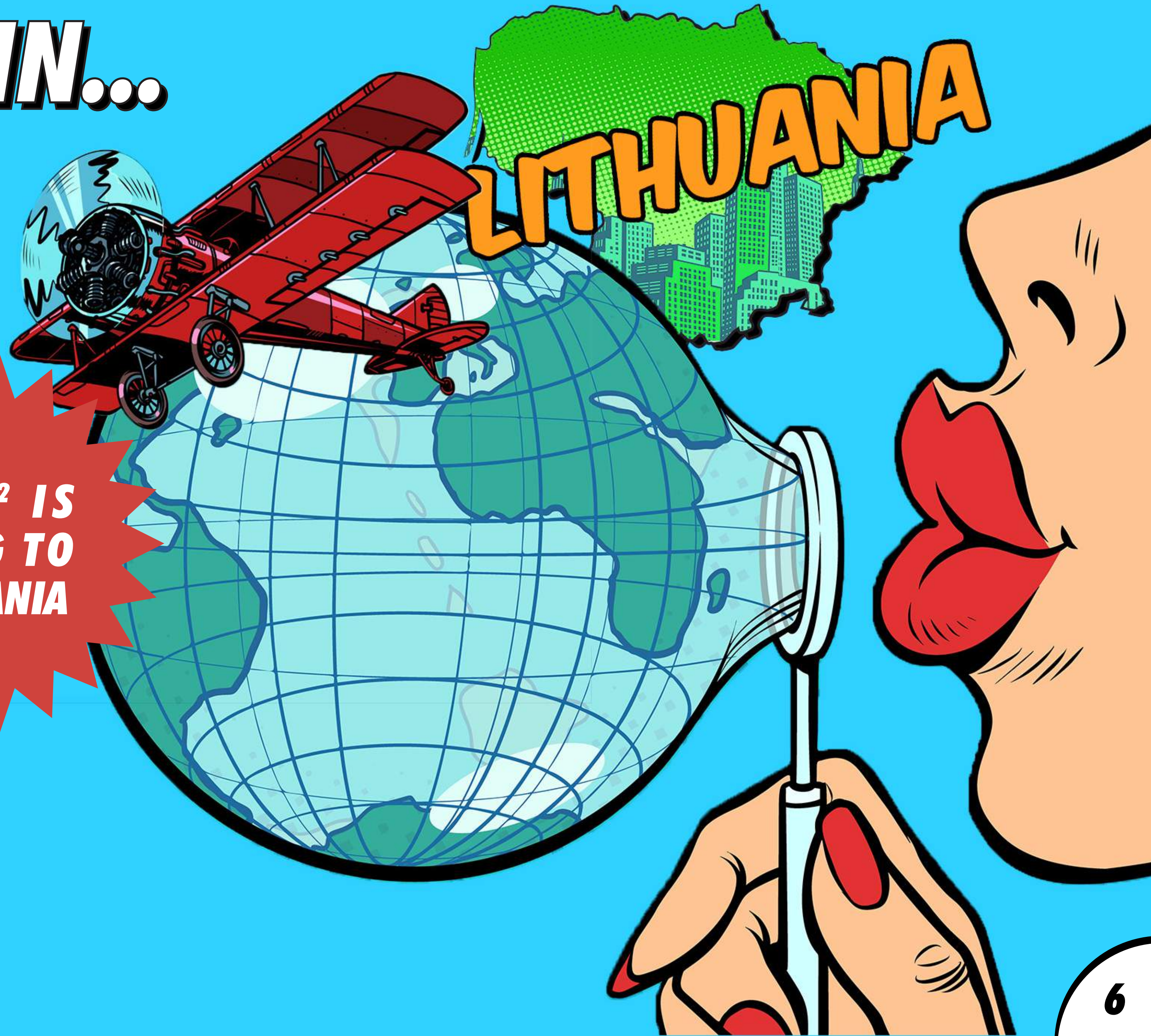


some productions that chose Croatia as locations:

**MAMMA MIA
STAR WARS
GAME OF THRONES**

Croatia has a newly increased 30% incentive

**HERO² IS
GOING TO
LITHUANIA**





DANIEL

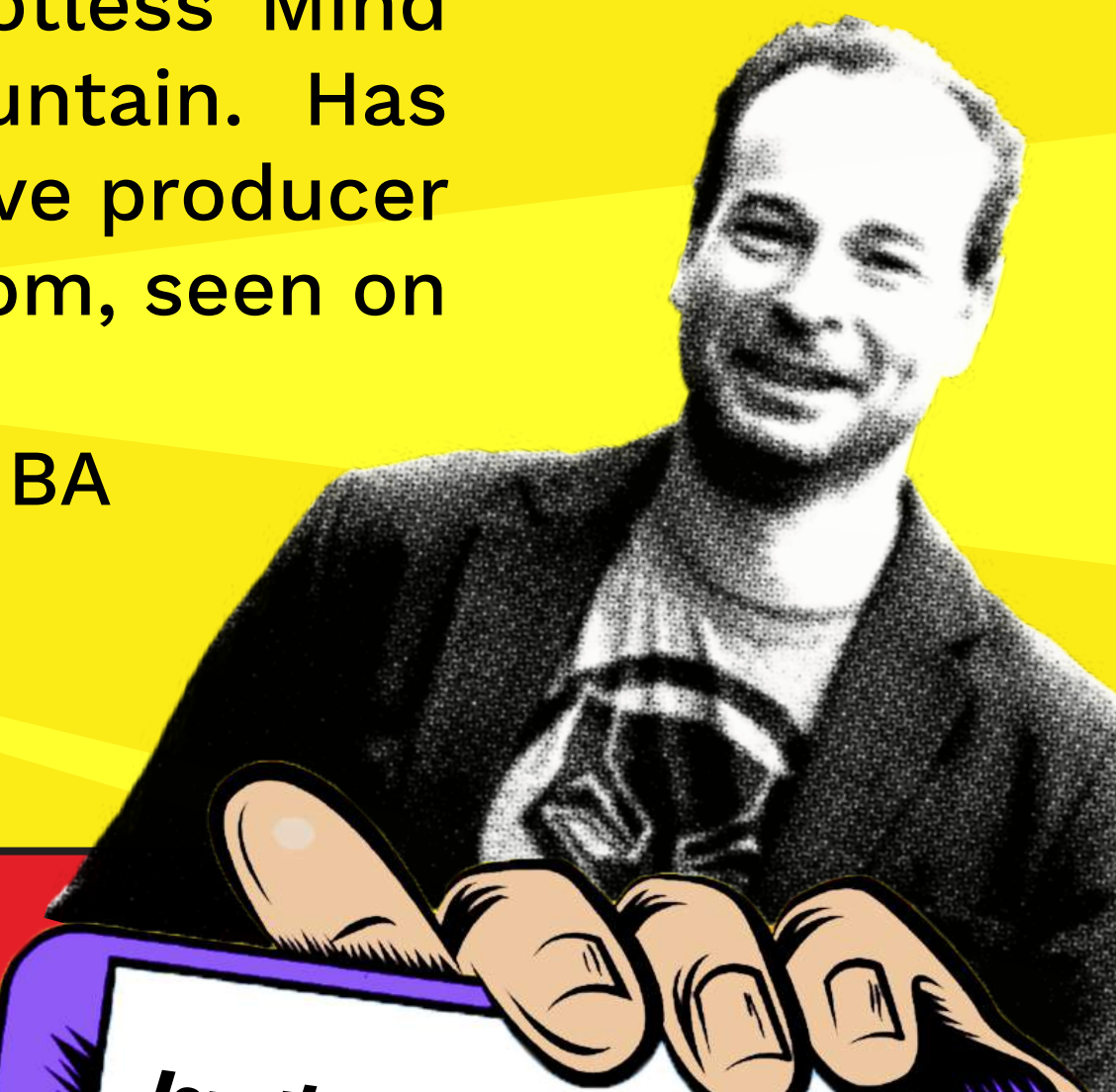
A hungarian-American by birth, Daniel has worked in Budapest in a multitude of roles in the film industry over the last 15 years, including department coordinator, editor, line producer, executive producer and producer. In 2016 he set up Korda Productions, the production service arm of Korda Studios, producing international television and commercials in Budapest.



SECRET SPECIAL SKILLS: BUDGETING, COST REPORTING, MAKING PRODUCERS FALL IN LOVE WITH HUNGARIAN WINES, DJ-ING

JONATHAN

Throughout 11 years with Focus Features and 15 years in media and entertainment, Jonathan has worked on films such as Lost in Translation, Eternal Sunshine of the Spotless Mind and Brokeback Mountain. Has served as an executive producer on season 2 of Ransom, seen on CBS in the US. Jonathan holds an MBA from NYU's Stern School of Business.



SECRET SPECIAL SKILLS: NETWORKING, MOTIVATIONAL SPEAKING, FINDING THE BEST WAREHOUSES, KARAOKE

THE END & THANK YOU

HERO²

WWW.HEROSQUARED.COM